



Comm Skills Virtual Learning

Debate I &

Adv Competitive Debate

Informative Speaking - Research

May 20, 2020



Lesson: May 20, 2020

Objective/Learning Target:

Write a competitive Informative speech.

Bell Ringer/Let's Get Started

Yesterday you developed a rough draft outline for your Informative Speech.

What are your 3 topic sentences for each of your main points?

Write these down in a document.

Lesson/Activity - Research your Informative Speech!

Your goal is to write an Informative Speech that appeals to and is interesting to a wide audience of people.

In order to do that, you'll need to research your topic from a variety of sources.

As you find relevant sources, copy and paste those links into one document, with explanations to summarize its contents.

Lesson/Activity - Research your Informative Speech!

From the NSDA online textbook, [The Art & Science of Original Oratory](#) (pages 14-22/23-31 in the pdf search for pages):

Types of Evidence:

- Statistics
- Examples
- Analogies
- Testimony

Also, consider:

- Studies
- Books
- Social
Commentary
- Scientific journals

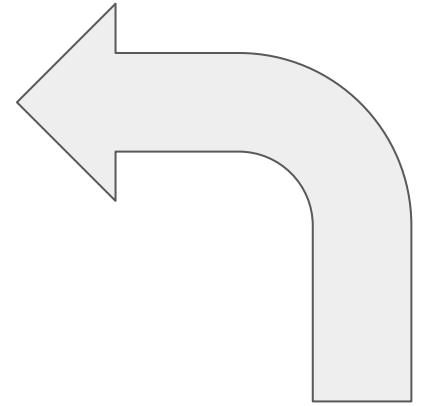
Even though this material is taken from the NSDA online textbook for Original Oratory, it still applies to Informative Speaking. Good research is good research.

Lesson/Activity - Research your Informative Speech!

From the NSDA online textbook, [The Art & Science of Original Oratory](#) (pages 14-22/23-31 in the pdf search for pages):

Where to look?

- Library - use your MCC login
- Google - use searches for sub points, not just main points
- [Google books](#)
- [Google scholar](#)
- Newspapers
- Magazines



Read these pages! They provide helpful details.

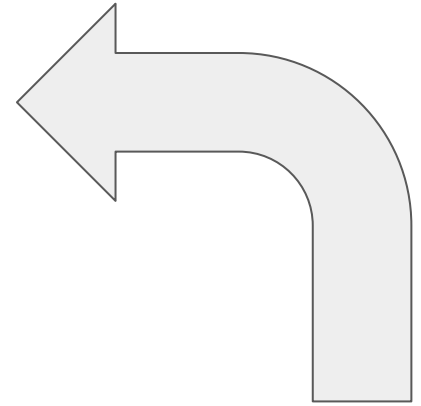
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Lesson/Activity - Research your Informative Speech!

From the NSDA online textbook, [The Art & Science of Original Oratory](#) (pages 14-22/23-31 in the pdf search for pages):

Criteria for “Good” Evidence:

- Relevant
- Recent
- Reliable
- Re-usable (*read the text!*)



Read these pages! They provide helpful details.

Even though this material is taken from the NSDA online textbook for Original Oratory, it still applies to Informative Speaking. Good research is good research.

Practice - Collect Your Research

Create a document for your research. We're not ready to write the speech yet!

Steps in the process of collecting research (to be included in one document):

- Page 1 - thesis, topic sentences for 3 main points
- Page 2 - Copy and paste your links here. For each link, write a short summary of what's in that site.
- Rest of the pages - Copy and paste either the entire document or the relevant piece of that document. Recopy and paste the link at the top of the page.

Additional Resources

NSDA [overview](#) of Informative Speaking

NSDA [Competition Events Guide](#)

[Nationals 2017 - Jordyn Allen "The Birds and the Weaves" - Informative Speaking](#)

[2018 NSDA Informative National Champion - Lily Indie](#)

[Andrea Schiefelbein "Beyond Pink and Blue" - Informative Speaking - Nationals 2019](#)